

# Openhouse

## At home with Mies

An event of Openhouse + USM

Openhouse transforms the iconic Mies van der Rohe Pavilion into a home from May 24th to 26th together with USM. During these three days, the pavilion will be viewed as a house, where the public will take part in the event by exploring and spending time in the space as if it was their home.

Openhouse will host and celebrate the launch of issue N°9 with a private dinner for 50 people by Rooftop Smokehouse and hold a series of talks with great names in architecture, art and design such as Alberto Campo Baeza, Solo Houses, the Utzon family, the Gomis family, Side Gallery, Sabine Marcelis, USM and UNStudio. Moderated by Liam Aldous from Monocle, Miriam Giordano from Labóh and Inma Buendía from Openhouse.

**Thursday 24** | Open doors from 10h to 18h. Free entry.

**Friday 25** | Dinner Rooftop Smokehouse. Entry by invitation.

**Saturday 26** | Talks from 11h -19h. Dj Sweet Charity & drinks from 19h -21h. Free entry.

FULL PROGRAM:

1 | Panel discussion

Saturday 26th of May 11:00-12:15

Language: English

### **Architecture in family. Growing up in iconic houses**

Gomis-Bertrand family | Utzon family

Moderated y Liam Aldous, correspondent in Spain at Monocle magazine

Gomis-Bertrand family and Utzon family will talk about the houses in which they grew up: La Ricarda, in Barcelona, and Can Lis, in Mallorca.

The inheritors of La Ricarda, an example of racionalist architecture designed by the architect Anotnio Bonet Castellana, will explain us how it is to grow up in an iconic masterpiece of modernist architecture, product of the different artistic avant-garde movements that started during the 30s. Also known as Casa Gomis, the architect scketched it with the collaboration of the owners, and so it became a part of the family for the Gomis-bertrand sisters. Today, they make tours for the public in order to show the value of a house that can be defined as part of the catalan architecture heritage.

For the Utzon, Can Lis in Mallorca is much more than a house. Designed having in consideration the nature that surrounds it, Jørn Utzon gave it a family feeling when he decided to call it as her first love: his wife, Lis. Today, the house has turned into a foundation, and it can be visited by architecture lovers.

2 | Panel discussion  
Saturday 26 May 12:30-14:00  
Language: Spanish

### **Boundaries between architecture and art**

Alberto Campo Baeza | Eva Albarrán and Christian Bourdais of Solo Houses  
Moderated by Inma Buendía, writer at Openhouse magazine

The Spanish architect Alberto Campo Baeza and Solo Houses promoters, Christian Bourdais and Eva Albarrán will discuss about the limits between architecture and art. What elements must a building must have in order to be considered as art and what language must an architect speak in order to become and artist.

Alberto Campo Baeza is an architect borned in Valladolid but settled in Cádiz. His pieces have been highly recognized, from the Turégano or De Blas House (Madrid) to the Gaspar, Asencio and Guerrero houses (Cádiz). Baeza thinks that the main components of architecture are gravity, that builds the space, and light, that builds time. His relation with Mies van der Rohe goes back to 2003, when he exposed his work and talked about architecture in the Crown Hall of Mies in Chicago.

Christian Bourdais and Eva Albarrán give carte blanche to big names of contemporary architecture so they can build a series of houses in the middle of the forest adapted to our times, in the province of Teruel. A sort of collection called 'Solo Houses' in which they perform a curatorial work in a unic project aimed to experiment architecture, open to the public, and that already counts with its two first houses: Solo Pezo and Solo Office.

3 | Panel discussion  
Saturday 26th of May 16:00-17:15  
Language: English

### **A dialogue about our work and life**

Moderated by Miriam Giordano, Director of Labóh.  
Ren Yee of UNStudio | Thomas Dienes of USM

The boundaries between work and life are blurring. Cafés resemble living rooms, restaurants feel like home kitchens and co-working spaces have replaced home offices. Which challenges and opportunities does this new scenario imply for architecture and design?

UNStudio, founded in 1988 by Ben van Berkel and Caroline Bos, is an international architectural design network with three full-service international offices in Amsterdam, Hong Kong and Shanghai, specialised in architecture, interior architecture, product design, urban development and infrastructural projects. Ren Yee is Head of Innovation Strategy and Forecasting from UNStudio's Futures team. The department, together with USM, is exploring the

shifting boundaries between work and domesticity, now and in the future.

For USM (Ulrich Schärer Münsingen), its products are, at least, the expression of an attitude towards life. The modular systems USM Haller move when time and space do so with a lasting support, whose coherence does not imply limitations to creativity or aesthetics. Thomas Dienes, product development director at USM, has worked during the last years to integrate the light into the modular furniture USM Haller E, expanding the use both for modern offices and many other areas of life.

4 | Panel discussion  
Saturday 26th of May 17:30 to 19:00  
Language: English

### **Design as an artistic expression**

Luis Sendino of Side Gallery | Sabine Marcelis

Moderated by Liam Aldous, correspondent in Spain at Monocle magazine.

Until a few years ago, galleries were spaces dedicated to pictorial, sculptural or photographic art, and design was more though as a product bought in a shop. Today, design galleries are a reality that takes us to a new context: design as art. Jacobo Valentí and Luis Sendino, owners of Side Gallery in Barcelona, will reflect on this change in the art industry paradigm along with Sabine Marcelis, Dutch designer whose work is represented by them in Spain.

Luis Sendino is the co-founder Side Gallery in Barcelona, a place to rethink design and art traditions. Together with his partner Jacobo Valentí, they commission and produce exclusively, and each weekend they welcome their clients to their second space in Palau de Casavells, a country house in the Costa Brava. There takes place a discourse in which art, design and architecture talk the same language.

Sabine Marcelis is a Dutch designer with a personal and defined style, who bases her creative process in the choice of the materials. The unexpected and experimentation are the sources that she works with, which leads her to work in different disciplines: fashion (Isabel Marant), cosmetics (Aesop), architecture (OMA -Office for Metropolitan Architecture-) and design (Brit Van Nerven and Max Lipsey).